RFP 2027-03 Integrated Marketing & Communications Services

Closing Date/Time: Wednesday, November 18, 2026 @ 2:00 PM Eastern Time

The FCEDA is seeking to obtain the services of a qualified marketing and communications firm to develop and execute creative, results-oriented strategies that strengthen Fairfax County's position as a leading center for business, technology, innovation, and talent. The work should advance business attraction, retention and expansion; talent attraction and retention; and Fairfax County's profile as a destination where companies and people can thrive.

To view this solicitation, please visit our page on the Euna procurement portal **https://fairfaxcountyeda.bonfirehub.com/opportunities/258536**. Offerors must register on the Euna Procurement portal in order to download the RFP documents and submit a response to this RFP. Submitting proposals via the Euna Procurement portal is mandatory. The Fairfax County Economic Development Authority will not accept proposals submitted by paper, telephone, facsimile ("FAX") transmission, or electronic mail (e-mail) in response to this RFP.

The FCEDA strongly encourages offerors to submit proposals well in advance of the proposal submission deadline. A proposal submission is not considered successful unless all necessary files have been uploaded and the 'Submit & Finalize' step has been completed. Offerors are responsible for the consequences of any failure to plan ahead in the submission of their Proposal.

Please contact Euna Procurement at Support@GoBonfire.com for technical questions related to your submission. You can also visit their help forum at https://bonfirehub.zendesk.com/hc