

# FAIRFAX COUNTY, VIRGINIA

## Industry Profile: Financial Services

In Fairfax County, the financial services sector is being transformed with emerging technologies and one of the strongest IT workforces in the U.S. Our companies are applying new techniques to customer experiences, advanced analytics and digital transactions.

### FAIRFAX COUNTY: THE SETTING FOR YOUR FINANCIAL SERVICES SUCCESS STORY

**25K**

Banking, Credit, and Insurance Jobs

**56K**

Accounting, Advisory and Consulting Jobs

**87K**

Information Technology Jobs

**19K**

Finance Related Degrees and Certificates Awarded

Source: JobsEQ 2024 third quarter

- Home to industry leaders in banking, advisory and consulting, and information technology
- Deep talent pool of financial analysts, accountants, software developers and UI/UX designers
- Emerging technology expertise in cybersecurity, data analytics and machine learning
- Robust communications network of internet exchange points and data centers
- Large, high-income consumer market

#### IN GOOD COMPANY

##### FORTUNE 500 COMPANIES



##### LARGEST CREDIT UNIONS IN THE U.S.



#1

#3



"Northwest Federal Credit Union is committed to excellent service for our community, and Fairfax County has been an exceptional place for Northwest's branches and members to call home. The region's diverse population and strong business climate have created a hospitable environment for our members' economic growth, increased avenues for Northwest to offer expanded services, and provided additional opportunities for us to make an intentional impact in the area."

Jeff Bentley, President & CEO,  
Northwest Federal Credit Union



Fairfax County  
Economic Development Authority

# FAIRFAX COUNTY FINANCIAL SERVICES CLUSTER

## BANKING, CREDIT AND INSURANCE

- Ames & Gough
- Apple Federal Credit Union
- Arthur J. Gallagher & Co.
- Atlantic Union Bank
- Burke & Herbert Bank
- **FVCbank**
- HUB International
- **John Marshall Bank**
- Lockton Companies
- **Long & Foster Insurance Agency**
- NFP
- **Northwest Federal Credit Union**
- **The Jacobs Co.**
- Truist Bank
- United Bank

## ACCOUNTING, ADVISORY AND CONSULTING

- Accenture
- Baker Tilly
- BDO USA
- CohnReznick
- **Cordia Partners**
- Deloitte
- EY
- Guidehouse
- KPMG
- RSM US

## INFORMATION TECHNOLOGY (CLOUD, CYBERSECURITY, DATA ANALYTICS AND FINTECH)

• Amazon Web Services	• Cisco Systems	• IBM	• OBXtek Inc.	• SAP
• Amyx, Inc.	• Cloudera	• Iron Bow Technologies	• Oracle	• SpiderOak
• Appian	• Criterion Systems	• Logi Analytics	• Palo Alto Networks	• Splunk
• Buchanan & Edwards	• ePlus	• Microsoft	• Paya	• Thundercat Technology
• Carahsoft	• Forcepoint	• MicroStrategy	• Qburst	• Verisign
• CBOE Vest	• GuidePoint Security	• Ntrepid	• Red Hat	• VMware

*Companies in **bold** are headquartered in Fairfax County.*

## THE WASHINGTON, D.C., REGION IS A TOP 10 METRO FOR JOBS IN THE FOLLOWING OCCUPATIONS:

### FINANCIAL SERVICES

Accountants and Auditors	40,600
<b>Economists</b>	<b>4,000</b>
Financial Analysts and Advisors	15,800
Financial Managers	20,600
Market Research Analysts and Marketing Specialists	24,300
<b>Statisticians</b>	<b>2,600</b>

### INFORMATION TECHNOLOGY

Computer and Information Research Scientists	2,700
Computer Systems Analysts	17,800
<b>Information Security Analysts</b>	<b>12,200</b>
Software Developers	68,100

*Occupations with the most workers in any U.S. Metro appear in **bolded purple**.*

Source: JobsEQ 2024 third quarter

## INDUSTRY ASSOCIATIONS IN THE WASHINGTON D.C., REGION

- American Association of Bank Directors
- American Bankers Association
- American Financial Services Association
- Association for Financial Professionals
- American Society of Pension Professionals & Actuaries
- Bank Policy Institute
- Bankers Association for Finance and Trade
- Blockchain Association
- Certified Financial Planner Board of Standards
- College Savings Plans Network
- Conference of State Bank Supervisors
- Consumer Bankers Association
- Council for Electronic Revenue Communications Advancement
- Electronic Funds Transfer Association
- Financial Services Forum
- Futures Industry Association
- Independent Community Bankers of America
- Insure Retirement Institute
- Mortgage Bankers Association
- NACHA- Electronic Payments Association
- National Association of Federal Credit Unions
- National Association of Fixed Annuities
- National Association of Insurance and Financial Advisors
- National Bankers Association
- National Association of Mortgage Brokers
- National Investor Relations Institute
- National Venture Capital Association
- Society for Risk Analysis



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