



Winter 2024: Navigate AI

A **FREE VIRTUAL SERIES** about navigating the world of artificial intelligence for your business—exclusively for entrepreneurs and small business owners in Fairfax County and the Town of Vienna.

FEB. 6-8, 2024

THREE VIRTUAL SESSIONS | 8-9:15AM

This virtual series will give you the tools and confidence to understand how to navigate the world of artificial intelligence (AI). Each virtual session will be presented by an AI subject matter expert and provide time for Q&A. Our esteemed speakers bring wealth of practical experience to guide you. Benefit from real-life cases and interactive demonstrations tailored to your business profile and stage of development. Learn more & register at exploreviennava.gov/ignite

WORKSHOP 1

FEBRUARY 6 | 8AM

AI 101 For Small Business Entrepreneurs

Harness the potential of AI for efficient data analysis and strategic operations planning, optimizing your business processes.

WORKSHOP 2

FEBRUARY 7 | 8AM

Mastering AI for Digital Marketing

Discover the practical applications of AI in digital marketing as we guide small business entrepreneurs through hands-on strategies to boost online presence, engage audiences, and drive growth.

WORKSHOP 3

FEBRUARY 8 | 8AM

Navigating AI Risks for Small Businesses

Learn how to safeguard your business against scams and unexpected challenges stemming from AI implementation.



**SCAN HERE
TO REGISTER!**

